

## **SHELTON FARMER'S MARKET ASSOCIATION MEETING MINUTES 1/30/2017**

Meeting called to order at 1830 (6:30 pm) by Stacia Monahan with the Pledge of Allegiance

Minutes of the last association meeting (3/28/2016) were read and approved.

Treasurer's report was read and approved on a motion by Steve Bellis and second by Mike Yachymczyk.

The treasurer also stated that there was \$800.00 still owed four members of the association for the start up the association in 2015. Motion by Tom Harbinson to repay said members seconded by Jim Calkins. Motion passed with four abstentions.

Mike Yachymczyk mentioned that there were still approximately five market shirts available for sale.

Ray O'Leary made motion that the Board of Directors should be tiered with two members serving three year term, two members serving two year term and three members serving one year term. Motion seconded by Joe Ballaro. Discussion followed. The possibility of all members of the board being ousted in any one year could be a reality. With this new proposal it would eliminate this and bring some type of continuity to the board. Motion passed unanimously.

Next on the agenda was the election of board members. Tom Harbinson and Kaitlyn Russell were appointed by Stacia Monahan as moderators. Ballots were handed out and the results were: Randy Rogowski, Bob Mingrone and Ray O'Leary for one year term. Mike Yachymczyk and Fran Wheeler two year term. Stacia Monahan and Joe Ballaro for three year term. There were no write-in candidates.

Motion made by Stacia Monahan that the Board of Directors would meet on the second Monday of the month, 1900 (7pm) at the Farmers Market bldg or 55 East Village Rd. Seconded by Randy Rogowski and carried.

Under definition of duties of the officers: Mike Yachymczyk, Ray O'Leary, Ken Libby and Stacia Monahan are working on said duties.

Marketing: Lisa Cheney, Fred Monahan, Meg Hyndman and Randy Rogowski to comprise this committee. Their first order of business is get the membership drive going and ways to spend the remaining monies of the grant.

Stacia is also looking for someone to write newsletters to members and vendors via Facebook. This job was taken over by the Marketing committee.

Hours of operation for the market at this point will be nine to one, Saturdays, May thru Thanksgiving and three to six thirty, Wednesdays, June thru October.

Discussion followed about the possibility of maybe Thursdays. In this discussion it was mentioned that some of the small vendors would be unable to be there all days if more days added.. Will we lose customers from Saturday market if we open more? Marketing committee to survey customers via Facebook with regard to being open more. Survey to be done in the next two weeks. If survey comes back positive then we would

have to go to the mayor for approval of more days.

Also Wednesday markets are slow so would it be beneficial to stay open longer.

Another suggestion was the possibility of having a market on the Huntington Green the night of the concerts once a month. A discussion followed on this subject with a lot of pros and cons.

Mike Yachymczyk made motion that we should have Farmer's Market Membership Benefit cards, whereby members would get a discount at the market. The amount of the discount would be up to the discretion of the vendor. Seconded by Tom Harbinson. Discussion. Secretary could give member said card when they pay their annual dues.

Motion approved.

Motion made by Stacia Monahan that we keep the same seasonal and/or daily market fees, stating it seemed to work fine. Seconded by Joe Ballaro. Discussion. Some vendors might not make a lot on any given day thereby offsetting profit. Motion failed, eight for and 10 against. Board to look into.

As to what worked this past season or what was liked about the market: it seemed that the entertainment was well received. The drawback to having any entertainment is that all entertainers must be a member of the association according to the license agreement with the city. Again the board to look into.

The next association meeting to be held Monday February 20<sup>th</sup>, at 1800 (6pm) and the next board meeting to be held Monday February 13<sup>th</sup> at 1900 (7pm)

There being no further business to conduct adjournment in order at 2015 (8:15pm).

Respectfully submitted,

Fran Wheeler, Secretary