



**City Of Shelton, Litter Committee  
Minutes for the Meeting of February 23, 2011 at 7:00 PM  
Shelton City Hall, Room # 104**

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**Call to order /Pledge of Allegiance**

The Anti-litter Committee held a regular meeting on Wednesday, February 23, 2011, at Shelton City Hall Room #104. The meeting was called to order by Gil Pastore at 7:10PM.

**Roll call**

Members present were:

Gil Pastore  
Teresa Gallagher  
Ingrid Waters  
Lorraine Blohm  
Anne Kissel  
Ron Pilkowicz

**Approval of the November Minutes**

At 7:13PM a motion was made by Ron Pilkowicz to approve the November minutes as written. The motion was seconded by Teresa Gallagher. All were in favor.

**Public Portion**

No one from the public was present.

**Finalize Adopt-a-Street brochure**

There was discussion about the brochure. Font size, color, and adding another logo were talked about. It was noted that the quotes for printing came from Allegra Printing.

At 7:27PM a motion was made by Ron Pilkowicz to print 500 copies of the "Adopt-a-Street" brochure for \$260.00. Ingrid Waters seconded the motion. All were in favor.

Mailing labels were then talked about. It was discussed that the committee should probably look to send to the top 320 businesses and 30 civic groups. If there is no actual name associated with a company then the mailing should be addressed to the "Director of Human Resources" of that company.

Ron Pilkowicz noted that the committee could always send out more brochures if necessary.

Other advertising for "Adopt-a-Street" was discussed.

7:35: A motion was made by Ron Pilkowicz to rescind the previous motion. Lorraine Blohm seconded the motion. All were in favor.

7:38: A motion was made by Teresa Gallagher to print 1500 brochures for \$380.00. Gil Pastore seconded the motion. All were in favor.

It was noted that a purchase order from the mayor is needed before the printing can begin.

### **Planning Discussion for Shelton Clean Sweep 2011**

- The web site is up and running.
- Two people have signed up to volunteer so far.
- Some corrections need to be made to the “Clean Sweep” brochure.
- Clean Sweep will include both weekends.
- There should be a press release mid-March. March 15<sup>th</sup> was discussed.
- Easels should also be up at Shelton City Hall, Plum Memorial Library, and the Shelton Community Center by then.
- It was discussed that it would be better to use an enlarged version of the brochure as a poster rather than have individual posters made. Printing the brochure as a 20”X30” poster was discussed.
- Gil Pastore has at least 25 street signs. Teresa Gallagher might have one or two. There should be enough stands for the signs.
- Advertising the Housatonic cleanup was discussed.

### **Comments by Members**

Lorraine Blohm asked if the Green T’s could be added to our E-mail list.

### **Adjournment**

A motion was made to adjourn the meeting at 8:01PM by Gil Pastore. The motion was seconded by Teresa Gallagher. All were in favor.

The next meeting is March 23, 2011 at 7:00pm.

*Respectively submitted by Kimberly E. Anglace  
Clerk, Anti-Litter Committee*